

**:::FOR IMMEDIATE RELEASE:::**

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**SIDEHATCH ENTERTAINMENT Launches The New INDIE AMBASSADOR Homepage!!**

Sidehatch Entertainment is proud to announce the highly anticipated Indie Ambassador project, which will empower the independent music industry by providing the management and networking tools necessary to build transparent, sustainable careers. Working quietly for over a year, Indie Ambassador continues to be developed behind closed doors at the Sidehatch headquarters in Boston, MA. Today the company launches version 2.0 of the Indie Ambassador homepage at [www.indieambassador.com](http://www.indieambassador.com).

For more information on INDIE AMBASSADOR, please contact [press@indieambassador.com](mailto:press@indieambassador.com)

**About the company:**

SIDEHATCH ENTERTAINMENT GROUP is a Boston-based artist development, management and marketing company, holding multiple brands in the entertainment industry. Through managing artists, producing a reputable music catalog and lifestyle magazine, running a small fleet of veggie-fueled tour buses, and leading alternative marketing and educational campaigns, Sidehatch has effectively positioned themselves within the independent entertainment industry. Since 2004, Sidehatch has earned a reputation as a progressive and dedicated ambassador to the arts.

Indie Ambassador is a product of this endeavor with career tools that contribute to the betterment of the arts while providing structure and transparency to the independent music industry. Indie Ambassador allows musicians and their representatives to manage their careers through a fully secure, online platform. More information is available upon request.

For more information or interview requests, please contact:

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